

## Advance Mobile App Information

### Hotcourts

**Your Life. Your Passion. Your Court.**

**Est. Launch Date: Mar. 15, 2014**

Free • iOS • Win, Android Versions Coming Soon  
Social Networking / Local / Sports / Community  
Demo Codes/Sneak Peek Available Upon Request  
[www.Hotcourts.com](http://www.Hotcourts.com)

Hotcourts is your portal to connecting with people in your community who share similar passions. Need a tennis partner on the spot? Curious about that new restaurant down the block? Want to connect with other parents? Need a ride to a local event? **Hotcourts brings “social” back to networking—back to the community, back in your court.**

The mobile-first app, Hotcourts, combines concepts from social networking, location-based apps, and community forums—helping people connect to their community in a mobile-friendly way. Hotcourts lets users choose the geographic area in which they want to connect with others, allowing them to connect around their passions from wherever they are, and however far they want to reach.

Visit [Hotcourts.com](http://Hotcourts.com) for more information on the app, promo codes, demo links, and early bird prizes!

**Audience:** Mobile device users who enjoy Facebook, Twitter, Craigslist, or Meetup will take an instant liking to Hotcourts.

**About the Developers:** Hotcourts, Inc. is a California-based mobile development company comprised of a talented group of designers and developers including Plumb Web Solutions CEO, Deltina Hay.



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FOR IMMEDIATE RELEASE

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\*\*digital app icon and screen shots available\*\*

\*\*sneak peek available upon request\*\*

**Mobile-first social networking app, Hotcourts, connects people through their passions and within their own communities**

*Need a tennis partner now? Curious about that new restaurant down the block? Want to connect with other parents? Need a ride to a local event? Hotcourts brings “social” back to networking—back to the community, back in your court.*

It is time for a new way to connect. In a time where “like” and “retweet” are all we can muster while scrolling through endless social networking timelines, Hotcourts is a welcome change. Rather than sifting through countless updates from “friends” we may never meet, Hotcourts lets us connect around what is important to us right now—with others in our community who share similar interests.

Hotcourts is a refreshing new way for the mobile generation to connect. Those who enjoy Facebook, Twitter, Craigslist, or Meetup will take an instant liking to Hotcourts. Available in March of 2014, Hotcourts combines concepts from social networking, location-based apps, and community forums—helping people connect to their community in a mobile-friendly way.

As a location-based app, Hotcourts lets users choose the geographic area in which they want to connect with others. People can stay connected to their neighborhood, connect with other people citywide, or expand their reach globally. Hotcourts helps people connect around their passions from wherever they are, and however far they want to reach.

Hotcourts' users choose from many specialized categories within sports, entertainment, hobbies, community, advocacy, and more. They can connect with friends, find new friends, and get the local scoop within each category. Hotcourts saves time by allowing users to focus on their chosen passion of the day.

Using Hotcourts, mobile-device users can:

- Set personalized localization and categories.
- Get the scoop within each selected category.
- Chat with people who share similar passions.
- Form deeper connections with members of Hotcourts' specialized communities.
- Have conversations in other languages with people in their neighborhood or around the globe.
- Check classified listings within each category, and get deals from local businesses.

Local businesses will love Hotcourts, too. Businesses can create their own pages and offer deals to an engaged and relevant audience.

Visit this [Hotcourts.com](http://Hotcourts.com) for demo codes, sneak peeks, and early bird prizes.

—more—

## **About the Developers:**

Located near San Francisco, Hotcourts, Inc. is a mobile development company comprised of a diverse and talented group of designers and developers.

“It is our greatest wish to build Hotcourts as a way for people to connect with their community in every aspect of their daily lives.”

## **App Details:**

**App Name:** Hotcourts

**Developed by:** Hotcourts, Inc.

**Est. Launch Date:** March 15, 2014

**Cost:** Free

**Categories:** Social Networking, Location Based, Community

**App type:** Native iOS

**Platforms:** iPhone, iPad, Windows and Android versions coming soon

## **Publisher:**

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